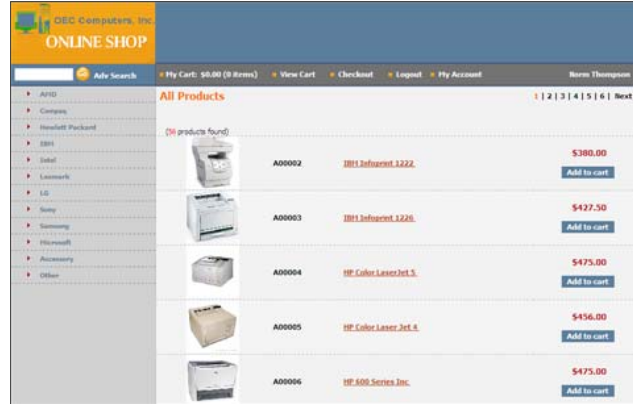


AppFinity WebCustomer

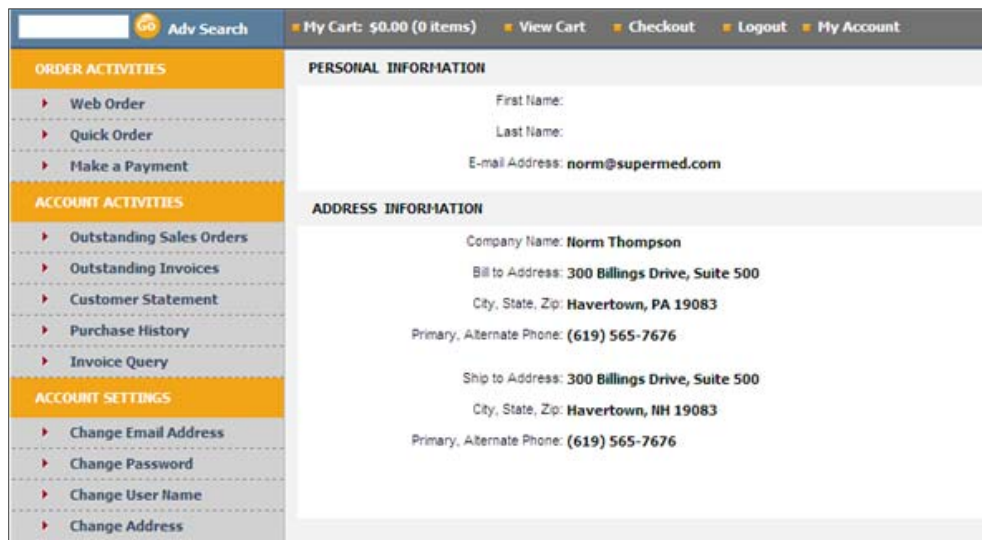
FACT SHEET

Is your company struggling to cope with order entry challenges? Are your sales employees still filling in time-consuming paperwork to complete their sales orders? Are you burdened with costly clerical errors? AppFinity has the solution to all these issues with its WebCustomer online order entry solution. With WebCustomer, many companies are now enjoying straight-forward, reliable order entry processing that automates the tasks associated with the sales process.



AppFinity WebCustomer software offers online quoting, order entry and processing, and account management. By enabling your customers to place their own orders, you will increase the accuracy of orders placed into your system. WebCustomer saves you the trouble of having to verify if incoming orders are correct, complete and conform to all requirements. Your salespeople can now concentrate on proactively managing customer accounts rather than merely acting as order takers.

AppFinity WebCustomer employs SAP Business One's SDK Tools (Software Development Kit Tools), which enables the transferral of a multitude of information from WebCustomer to SAP Business One, and vice versa. Both systems are linked to each other and are automatically synchronized in real time. There is no need to manually import or export data, eliminating problems that could arise if the same sales order is manually imported or exported twice!



Key Benefits

- Leverages your existing website and saves implementation time.
- Reduces unnecessary administrative and overhead costs.
- Helps you keep up with increasing sales volume while minimizing costs.
- Online, real-time integration with SAP Business One.

www.appfinity.com

Webcustomer Key Features

Convenient Order Entry

Customers have two (2) ways to enter their orders depending on how familiar they are with the products they want to buy.

Main Page

The moment a customer logs into WebCustomer, the system displays a selection list of items, displaying their item codes, descriptions and images. To quickly refine the list, a customer can select the first character of the item code to display just the items with the same first character. Customers can click on the Item Description link, to view more details about the item such as unit price, available discounts, and on-hand and available quantities. When on the **My Account** page, the same shopping page can be accessed by clicking the “Web Order” function.

My Accounts -> Quick Order

Under the **My Account -> Order Activities** menu, customers can use the “Quick Order” function to copy the line items from their previous web order. Products from the copied order are listed so that customers can confirm the items and update their required quantity. Once they click the “Add to Cart” button, customers are then redirected to the shopping cart page. A search function also enables customers to browse the list of items for sale without going to the **Shopping** page.

Product #	Description	Availability	Quantity	Price	Ext. Price
1. CASE003	Computer Case C	Out Of Stock	2	928.00	1,856.00
2. MONITOR003	SONY 21"	Out Of Stock	1	435.00	435.00
3. A00002	IBM Infoprint 1222	In Stock	1	380.00	380.00
4.			0		
5.			0		
6.			0		
7.			0		
8.			0		
9.			0		
10.			0		

With just a simple two-page checkout process, shopping is relatively quick and easy and involves just three steps: (1) find the item, (2) confirm the billing and shipping addresses and (3) enter payment details. An order confirmation is displayed with a tracking number. Customers can use this reference number to inquire about the status of their order.

Contact Us

Sales and Free Consulting Inquiries

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General Information

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Payment Terms Setup

Payment terms set up in the Business Partner Master Data of SAP Business One are automatically loaded into the **Checkout** page. If a credit line has been extended to a customer, the customer can select the “Terms” option during the checkout process; otherwise, credit card information is required to complete the order.

Calculate Shipping Charges

Calculating shipping charges for every order has never been so easy. With AppFinity WebCustomer, you can set up multiple shipping rules and fixed rates as detailed by your shipping carrier. It also supports the FedEx/UPS Shipment gateway and calculates the shipping amount online.

Calculate Sales Taxes

The system calculates sales tax based on a pre-defined flat rate per state for that state. It can also calculate tax by zip code to include state and local taxes.

Account Activities & Settings

The **My Account -> Account Activities** menu provides your customers with a snapshot of their accounts. On this menu, they can check their outstanding sales orders and invoices, view full order history for previous orders including amounts on backorder, and preview their statements.

ORDER ACTIVITIES	Purchase History						
	Order #	Order Date	Total Amount	Shipped Amount	Unshipped Amount	Order Status	
Web Order	22	06/23/2009	\$932.20	\$0.00	\$932.20	Open	
Quick Order	26	06/18/2009	\$986.95	\$0.00	\$986.95	Open	
Make a Payment	25	06/18/2009	\$986.64	\$0.00	\$986.64	Open	
ACCOUNT ACTIVITIES	28	06/18/2009	\$1,208.84	\$0.00	\$1,208.84	Open	
Outstanding Sales Orders	22	06/18/2009	\$421.30	\$0.00	\$421.30	Open	
Outstanding Invoices	22	06/18/2009	\$986.95	\$0.00	\$986.95	Closed	
Customer Statement	21	06/18/2009	\$1,208.84	\$0.00	\$1,208.84	Open	
Purchase History	20	06/18/2009	\$987.75	\$0.00	\$987.75	Open	
Invoice Query	19	06/18/2009	\$475.11	\$0.00	\$475.11	Open	
ACCOUNT SETTINGS	18	06/18/2009	\$475.11	\$0.00	\$475.11	Open	
Change Email Address	17	06/18/2009	\$932.20	\$0.00	\$932.20	Open	
Change Password	16	05/29/2009	\$986.95	\$0.00	\$986.95	Closed	
Change User Name	15	05/13/2009	\$421.30	\$0.00	\$421.30	Open	
Change Address	14	05/13/2009	\$2,598.45	\$0.00	\$2,598.45	Open	
	13	05/13/2009	\$525.15	\$0.00	\$525.15	Open	

WebCustomer extends your billing and collection facilities by providing your customers with updated balances of their accounts online and in real time. This enables customers to review their accounts anytime anytime and spot any possible discrepancies sooner. With this capability, your accounting department can avoid the time and expense of generating and mailing hard-copy statements to your customers.

In the **Account Settings**, customers can make changes to their personal information, desired billing and shipping addresses.

Online Payment Method

The “Make a Payment” function enables your customers to pay online. They can view their outstanding invoices and pay any amount or the full balance using a credit card. With an online credit card payment gateway installed, the payment will be deposited to the company’s bank within one business day.

Credit Card Type: <input type="text" value="VISA"/>							
Card Holder Name: <input type="text"/>							
Credit Card #: <input type="text"/>							
Security Code: <input type="text"/>							
Expiration Date: <input type="text" value="Month"/> <input type="text" value="Year"/>							
Note: <input type="text"/>							
Invoice #	Invoice Date	Installment #	Due Date	Invoice Amount	Balance Due	Discount Rate	Payment
11	05/30/2009	1	06/29/2009	\$990.50	\$990.50	2.00	970.69 Pay in full
20	04/16/2009	1	05/18/2009	\$443.00	\$443.00	0.00	0 Pay in full
28	04/16/2009	1	05/18/2009	\$438.00	\$438.00	0.00	0 Pay in full
12	01/28/2005	1	02/28/2005	\$16,430.00	\$9,000.00	0.00	9,000.00 Pay in full
5	01/25/2005	1	02/15/2005	\$1,100.00	\$1,100.00	0.00	0 Pay in full
				\$11,971.50			
<input type="button" value="Calculate Payment"/> <input type="button" value="Cancel"/>							

Keep your Product Catalog Updated

The Inventory Setup function of the WebCustomer Administrator Program comes in handy when updating your product catalogs. It enables you to make your changes instantly onto your online store. Maintaining an updated catalog online significantly reduces the time spent on customer follow-up.

By utilizing SAP Business One’s grouping fields, nested categories can be defined for each product. If company requires more than 2 category levels, a Multi-level Categories Setup function is available.

Extensive Product Details & Categories

WebCustomer offers two visual references for any products you are selling: one small image for the **Main** page and one large image for the **Product Details** page. In the Inventory Setup function of the WebCustomer Administrator program, you can enter additional information and enhance the content you wish to display for the product.



E-mail Order Notification

An e-mail order notification is sent to the customer and the company administrator once a customer has submitted the order through WebCustomer. This alerts the company of new incoming orders, ensuring that they can be processed immediately.

Other Features

- Supports Authorize.net, CyberSource and PayPal online credit card payment gateway
- Supports Verisign, Network Solutions, Thawte and other SSL certificates

Visit our website at www.appfinity.com to get more information about the AppFinity WebCustomer system. To view a self-running demo, go to the **Online Demos** page of our website.